

# TELUS Asset Tracker

Ensure your assets are safe, secure, and ready to work.

Your high-value equipment and machinery are the backbone of your business and having these assets sit idle can result in unnecessary upkeep and opportunity costs. Even worse are the replacement costs incurred in the event of theft, loss or misuse. Getting alerts about any unauthorized activity and having visibility into the precise location of your assets and their operational status will allow you to get the most out of your investments and minimize unnecessary costs.

TELUS Asset Tracker gives you the visibility you require without the need for you to be onsite 24/7. With battery-powered GPS tracking devices attached to your equipment, trailers, containers or other operational valuables in the field, you can gain access to the real-time information you need to keep your business running smoothly and efficiently.

## Track your stationary assets.

TELUS Asset Tracker is easily installed on parked or unsupervised assets, such as:

- **Transportation equipment:** trailers, shipping containers and containers with climate control that can sit for days or longer periods without moving
- **Mobile office or storage:** construction offices or storage containers that stay on site
- **Unpowered construction or field service assets:** pumps, compressors, and generators that change locations intermittently
- **Powered construction equipment:** bobcats, backhoes and cranes that move short distances
- **High-value tools:** power tools, toolboxes and mobile equipment
- **Paramedic and EMS equipment:** defibrillators, gurneys, CPR cases

## Access detailed reports of your equipment and its activity.

With a list of detailed operational reports and alerts, TELUS Asset Tracker will keep you informed at all times. You can receive status and location snapshots from the field and set up rules to monitor exceptions and address unauthorized activity. You can also review the performance of any individual asset or your entire fleet, at any time.

## Get notified on your smart device or computer and know everything that happens remotely.

- **Motion detection:** keep your finger on the pulse of your asset movements with hourly reports that help you detect any unauthorized activity, after-hours use or theft
- **Tamper detection or change in sensor status:** stay informed with immediate alerts on status, movement and location, and make quick decisions to address the situation at hand
- **Location updates:** get daily reports on asset location to ensure that your equipment is exactly where it is supposed to be



### Deter equipment thieves and improve your recovery chances.

CBC News estimates national heavy equipment theft at \$46 million per year, with \$15 - \$20 million reportedly stolen in Ontario alone.<sup>1</sup> TELUS Asset Tracker's instant notification alerts and transmission of present location for your stolen machinery can help you recover your investment within hours.

<sup>1</sup> <http://www.heavyequipmentguide.ca/article/19698/equipment-theft-on-the-rise>

## Integrated asset tracking technology efficiently powered by LTE-M.

One of the smallest and most cost-effective equipment trackers on the market, TELUS Asset Tracker AT1 provides you an unparalleled competitive insight over your high-value assets in the field. AT1 devices run on the TELUS LTE-M network bringing you faster status transmissions, a much longer battery life, and a reliable service:

- **Future-proof device:** The device runs on the LTE-M network and receives automatic software updates over-the-air
- **Multiple integrated sensors:** Built-in humidity, light, temperature and impact sensors are ready to operate off-the-shelf
- **Durable battery life:** Benefiting from the low power demand by the LTE-M network, AT1's high charge density lithium-metal batteries provide a life of ~3,300 pings
- **Complete end-to-end system:** The solution includes a device, cloud IT, applications, data security, connectivity and customer support
- **Installs in seconds:** Using glue, double-sided tape or screws, the device is quick to install on any type of outdoor asset
- **Small size:** One of the smallest tracking devices on the market, AT1 can be covertly installed on various external assets

A full range of solutions that offer complete visibility into your important assets.

TELUS Asset Tracker is part of the TELUS Fleet Complete suite of solutions that help you stay informed about your mobile assets and resources via reliable, real-time tracking and management platforms. These solutions include:

- Asset Tracker
- Fleet Tracker
- Electronic Logging Device
- DVIR Inspect App
- Task Tracker
- Dispatch

## Rugged heavy-duty asset tracking that ensures reliable performance.

TELUS Asset Tracker AT1000 devices come with a long-life rechargeable battery. One full battery charge is designed to last for almost three years, if the device is set to report once a day, or an equivalent of ~800 pings. In the case that TELUS Asset Tracker is installed on an asset with its own power source, the battery will automatically recharge when the power is on. You can select additional options, if needed:

- **Sub-zero battery, ideal for Canadian winters:** the optional XT battery, designed for cold temperatures, has a long life span and the ability to recharge in temperatures as low as -10°C, ensuring your equipment is never off the map
- **Optional sensors:** two analog inputs allow the tracker to capture additional information like area temperature, doors being opened or closed, and ignition status



## Gear up for smarter asset management today.

For more information or a no-charge, no-obligation consultation on your equipment monitoring needs visit [telus.com/fleetcomplete](https://telus.com/fleetcomplete), contact your TELUS Sales Executive or call 1-877-352-0898.